



ANFACHEN AWARD IV

WASSER/ WATER

DEADLINE
15.02.2020

PATRON
KLAUS STAECK

JURY

CHRISTOF GASSNER (GER)

ANNETTE LUCAS (FRA)

REBECCA METZ (GER/CH)

ELSEBETH AASTED SCHANZ (DNK)

RALPH SCHRAIVOGEL (CH)

VIVA CON AQUA ARTS, ROUL FIEDLER (GER)

WWW.ANFACHENAWARD.DE

#ANFACHEN_AWARD

ANFACHEN AWARD IV

SUBJECT „WATER“

WWW.ANFACHENAWARD.DE, #anfachen_award

The Anfachen Award IV is given to posters that ignite energy, inspire, stimulate and create a stir—with unquestionable passion in its fourth year.

THE TOPIC

The topic of Anfachen Award IV is “Water”.

CONCENTRATED CREATIVITY

The participants are free to choose any personal, political, aesthetic or formal point of view in their approach to the assigned topic of „Water“. Photographic, paint-based, graphic and typographic works are accepted. Participation is subject to the following conditions:

PUBLIC

The best 25 posters will be selected by an international jury and then displayed on billboards in Hamburg. They confront the public on busy streets and highly frequented public places to become the subject of discussion and reflection, encouraging a broad and long-lasting debate on the subject of “Water”.

BORDERLESS

In May 2020, the selected posters will be visible in the Hamburg urban landscape for four weeks, after which they will ‘go on tour’. They will be displayed in other German cities such as Berlin and Frankfurt, and they will make an international impact in countries such as Russia, Turkey and the USA. Accordingly, both a German and an English version must be provided to the extent that language plays a role in the design.

15.11.2019	Call for entry
15.02.2020	Deadline for submissions. (12 pm)
04.03.2020	Jury meeting
07.03.2020	The winners will be informed by e-mail of the jury’s selection of the 25 best posters.
14.04.2020	Preview opening / Vernissage of the 25 Winners in Hamburg.
14.04.–14.05.2020	The 25 selected posters of the Anfachen Award 2017 on the topic “Water” will be displayed on the streets on Hamburg and throughout the cooperation partner cities.

REGISTRATION AND SUBMISSION

Participation is possible only by personal invitation through Anfachen Award. You need to register online after creating an account, see <https://registrierung.anfachenaward.de/>

ATTENTION! The posters have to be submitted in the format DIN A0 / 841 mm x 1189 mm.

The poster files have to be uploaded in low resolution within the deadline (3 MB or 1500 x 2500 pixel as TIFF or PDF in CMYK for an A2 print). Please don’t submit any high-resolution files at this early stage.

Please submit up to three posters. If you are among the winners, we will ask you by email to send us your printable data. Please send them within a week of our request.

ACADEMIES/ART SCHOOLS

Invited Groups of students can submit three posters per class/course. The selection has to be made by the group.

RIGHTS REQUIREMENTS

The entrant making the submission, hereinafter referred to as the designer, declares with the submission of all materials that s/he/they is/are entitled to dispose of the submitted materials according to the following:

A) the designer declares his/her consent to worldwide and perpetual unrestricted publication of the motifs in print and electronic media, as well as the representation herein described in the context of exhibitions in public space as well as in galleries and museums.

B) the designer transfers the simple right of use to reproduce, disseminate and publicly make available and/or reproduce the motifs / materials submitted to the Anfachen Award, as well as the right to display the exhibits. Anfachen Award is entitled to transfer these rights to a third party. Anfachen Award is entitled for purposes of refinancing the awards to use the transferred rights commercially, e.g. by sale of the motifs as posters, postcard fold-outs (these two forms of use limited to 3 years), and/or in the context of an exhibition catalogue.

C) the designer shall indemnify and hold harmless Anfachen Award from all claims made by third parties arising in connection with the transfer of rights or their use that may be made against Anfachen Award, and guarantees that the submitted works (text and image) are free from third party rights.

THE JURY

Christof Gassner (GER)

Annette Lucas (FRA)

Rebecca Metz (GER/CH)

Elsebeth Aasted Schanz (DNK)

Ralph Schraivogel (CH)

Viva con Aqua Arts, Roul Fiedler (GER)

PATRON

Klaus Staeck, GER

COOPERATION PARTNERS

In each city and country there will be cooperation partners to present the winners' posters.

PLANNED COUNTRIES AND CITIES:

Germany: Frankfurt, Hamburg, Berlin, Munich, Dresden, Düsseldorf, Cologne

Austria: Leibnitz, USA: New York, San Francisco, Russia: Moscow

Federal Republic of Chechnya, Turkey: Istanbul, Iceland: Reykjavik, France: Paris, UK: London,

Netherlands: Amsterdam, The Hague, South Africa: Durban, Hungary: Budapest,

Poland: Warsaw, Singapore: Singapore, India: New Delhi, Canada: Vancouver

ANFACHEN AWARD TEAM

Melanie Heusel (text), Rebecca Metz (artwork), Julia Melzner (conception und organization)

Atelier Sperling, Olaf Stelze (website)

CONTACT

Anfachen Award IV

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